



4th Annual ICS 5K/Kids Fun Run & Family Fair Sponsor Levels & Order Form

Due April 21, 2017

Platinum Level Sponsor: \$2,000 (Exclusive to 1 business only)

- Included on our promotional collateral materials (registration form, online registration form, promotions, flyers, and press releases)
- Listed as top sponsor with logo on website, facebook event, church bulletin, and ICS newsletter
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials included in race packet
- Special PA announcement mentioning sponsor name during and after the race
- Company name displayed at finish line
- 4 Complimentary race entries

Gold Level Sponsor: \$1,000

- Listed as sponsor with logo on website, facebook event, church bulletin, and ICS newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special PA announcement mentioning sponsor name during and after the race
- 3 Complimentary race entries

Silver Level Sponsor: \$500

- Listed as sponsor with logo on website, facebook event, church bulletin, and ICS newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 Complimentary race entries

Bronze Level Sponsor: \$250

- Listed as sponsor on website, facebook event, and back of race t-shirt
- Promotional materials in race packet
- 1 Complimentary race entry

Finish Line Sponsor: \$250

- Company name prominently displayed below the finish line clock

Mile Marker Sponsor: \$150 (or \$300 for all three markers)

- Company name will appear on one mile maker sign, which will be prominently displayed at the 1 mile, 2 mile, or 3 mile mark. Or for \$300, company name or logo can appear on all three signs.

Water Station Sponsor: \$100

- Company name will appear on a prominently located sign at a water station

In-Kind Donation:

- Businesses who donate an in-kind donation will receive the commodity value benefit of the sponsor level listed above
- Some suggested items needed are: water bottles, sports drinks, fruit, granola bars, bagels, gift certificates to be used for raffles and prizes, etc...

Company Name: (Please write exactly as you wish listed in our promotional materials) _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Contact Person: _____ **Contact Email:** _____

Phone Number: _____ **Web site address:** _____

Sponsorship Level: (please circle)

Platinum Gold Silver Bronze Finish Line Mile Marker Water Station In-Kind

We plan to send materials/giveaways for the participating race packets: YES NO

If yes, what item would you like us to include? _____

Artwork and logos should be submitted to h_blaskiewicz@yahoo.com as follows:

- Logos for t-shirts **will be printed only in one-color** and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files accepted.
- Logos for web site and facebook should be submitted as 72 dpi JPEG or PNG files.

Participants can register for the 4th Annual ICS 5K/Kids Fun Run & Family Fair at www.icscolumbia.org or <https://ICS5K.gesture.com>.
Checks can be made payable to ICS Parents & Friends and mailed no later than April 21, 2017: ICS 5K - 844 Autumn Rise Ln. - Columbia, IL 62236

Thank you for your support! Sponsored by ICS Parents & Friends Organization