



IMMACULATE CONCEPTION SCHOOL
409 Palmer Road
Columbia, Illinois 62236
Michael L. Kish, Principal
(618) 281-5353 mkish@icsmail.org www.icscolumbia.org
Tammy Hoefflinger, School Board President

Celebrating 167 years of Mission • Community • Service
40th ANNUAL (ONLINE only) MAGAZINE RENEWAL DRIVE

January 19, 2021

Dear Parents, Friends, and Students of Immaculate Conception School:

40 years ago...in a school 3.3 miles away...little did we know that, within 40 years, we would:

- Deposit **\$482,518** in the Eugene J. Schorb Immaculate Conception Fund for Catholic Education- We are the #1 donor!
- (Don't forget to count the market gains and interest taken from our \$482,518 corpus!)
- Deposit **\$15,000** in the general account during one tough financial year
- Deposit **\$37,165** towards our \$116,000 pledge to Catholic Education and Activity Center
- Earn over **\$55,000** in student prizes and have a 19-1 record on Cardinal Day!
- Earn **\$119,000** in College Tuition Credit(in 2020) by 32 students with \$2500 in college tuition credits and 39 students with \$1000 to over 300 Universities including *McKendree, Quincy, Lindenwood, Creighton, DePaul, Fontbonne, and Dayton!* **SAGE Tuition Rewards!** (see brochure)

Facts:

- 1,030 sales last year from 117 participants (need more) CEAC and students netted \$11,438
- 716 on line (\$21,500) 314 from booklets (not used now) (\$7,300)
- So we need your help! Here's how: **GROW OUR PARTICIPANTS!**
 1. Statistics show each year the average family will spend \$45 to \$55 on magazine subscriptions. By ordering or renewing subscriptions through our students, we keep 40% of every dollar you spend for magazines! We are asking each student to renew or sell 7 subscriptions.
 2. Our 40th Annual Magazine Renewal Drive will run **Jan. 19 to Feb. 2, 2021**. Last year our school netted \$11,438 for CEAC and student prizes.

Ordering instructions:

1. If you already receive a magazine and have some time remaining on your subscription, don't hesitate to renew through this program. The publisher will add it to the end of your current subscription. (Subscription expiration is listed on the magazine.) For your renewals, please print your name and address exactly as it is on your current label or they will start a new subscription!
2. Call grandma, grandpa, friends and neighbors and have them order online or you order for them and have them write a check back to you. Invite all your FACEBOOK friends too! Great gifts!
3. **www.gaschoolstore.com** to **ORDER**. Easy, fast, inexpensive. **Our school I.D. number is 2710556**. Questions/ problems from last year, call 1-800-251-1542. Great customer service!

The love of reading is the greatest educational gift you can give your child! And they need to see you enjoy reading!

Sincerely,

Michael L. Kish

Principal

See backside for more info