



Tuition Rewards Q & A

Q. When can schools and groups begin to offer Tuition Rewards?

A. Fall 2015

Q. Can points be earned every year by students?

A. Yes... as long as the school or group is participating in an eligible Great American Program.

Q. How does a student earn Tuition Rewards points?

A. When a student sells \$100 in eligible Great American Products, they earn 1,000 points. When they sell \$250 in eligible products, they earn 2,500 points. (Maximum points earned in one GAO program is 2,500)

Q. Is there a minimum age for participating students to begin to accumulate points?

A. No

Q. Are there limitations as to who can participate?

A. Yes. Seniors may not participate. The last chance to register points earned with Tuition Rewards is June 30th...prior to their senior year.

Q. Do the points expire?

A. No

Q. What is the maximum number of Tuition Rewards points a student may use?

A. The student is limited to 25% of a member college's tuition. Rewards are spread equally over a projected four years of attendance (and are never issued in cash).

Q. Are the points transferrable?

A. Yes. There is an ability to register and transfer points to other children in the family.

Q. Who keeps track of the points?

A. SAGE has the database and registration system to keep track of the points for families/students.

Q. Why do member colleges participate in Tuition Rewards?

A. Member Colleges are seeking to reach and attract talented and motivated prospective students.

Q. Is participation in Tuition Rewards a guarantee of admission into member colleges?

A. No. Each school's normal admissions standards apply.

Q. Is the sales goal for the student based on retail dollars sold?

A. Yes

Q. What Great American products and programs are eligible?

A. All regular products qualify, however, Direct Mail Programs, TIME For Kids, ReachOut, etc., do NOT qualify.